

MAGAZINE ADVERTISING RATES

about
creative
cape
town
magazine

Creative Cape Town Magazine is a new annual publication that:

- **Connects** the dynamic Cape Town Central City role players, policy makers and stakeholders;
- **Showcases** the Cape Town Central City partnerships and initiatives;
- **Promotes** the development of Cape Town Central City as a leading centre for knowledge, innovation, creativity and culture.

Creative Cape Town Magazine is produced in partnership with award-winning Bell-Roberts Publishing.

reader
ship
profile

Creative Cape Town Magazine will be distributed to 2 000 key Cape Town Central City stakeholders, including creative and knowledge economy players and local and provincial government leaders. In addition to distributing to the more than 1000 organisations in the Central City, a small number will be delivered to influential players and policy leaders in other major centres in SA and some international players.

launch
event

All advertisers will receive invitations to the launch party of the Creative Cape Town magazine in July/August 2009

advertising
rates

DOUBLE PAGE SPREAD (340 x 200mm)	R10 000
SINGLE PAGE (170 x 200mm)	R6 000
HALF PAGE HORIZONTAL (160 x 100mm)	R3 500
HALF PAGE VERTICAL (78 x 200mm)	R3 500
QUARTER PAGE (78 x 98mm)	R2 000

Advertising rates exclude VAT and 16.5% agency commission.

DEADLINES

Booking deadline **15 May 2009** Material deadline **27 May 2009**

Briefs for advertorials to be in by 15 May 2009 Advertorials carry an additional cost of 15% for design and production.

Double and single page advertisers receive 10 copies of the magazine to distribute to stakeholders.
Half and quarter page advertisers receive 5 copies of the magazine to distribute to stakeholders.

To book Email advertising@Bell-Roberts.com or call Kerry on 021 465 9108
For more information contact Zayd Minty, Zayd@capetownpartnership.co.za